

SETH LEWIS TANNER

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PROFESSIONAL EXPERIENCE

TANNER INDEPENDENT CONSULTING NOVEMBER 2006 – PRESENT
Independent Website Consultant Silver Spring, Maryland

- Managed email campaign and site redesign process for Democratic GAIN.
- Customized Movabletype CMS code and plan special web project for Creativerge Communications
- Rebuilt and recoded site for author Glenn Hurowitz
- Conceptualized, built, and launch SayWhatDC.com, a humor site.

DEMOCRATIC NATIONAL COMMITTEE (DNC) SEPTEMBER 2005 – NOVEMBER 2006
Web Specialist / Technology Consultant Washington, District of Columbia

- Formatted, produced and tested emails to audiences up to four million people.
- Converted requests from various departments of the DNC into numerous internet solutions.
- Built and coded action hub www.100actions.com and multiple minisites within www.democrats.org, using Javascript, Movabletype, and HTML.
- Aided Democrats Abroad with the relaunch of www.democratsabroad.org.

COLLEGE DEMOCRATS OF AMERICA/DNC (CDA) JULY 2004 – AUGUST 2005
Deputy Executive Director Washington, District of Columbia

- Built and implemented “eChapters” program, growing chapter membership 267% and individual membership by 3,600%.
- Built the CDA web program, www.collegedems.com, including site content and blog.
- Managed two national CDA conventions with over 700 attendees each.
- Commended by Democratic Leader Nancy Pelosi and former DNC Chair Terry McAuliffe.

FRIENDS OF JIM MALONEY (RE-ELECTION CAMPAIGN, D-CT-5) JULY 2002 - NOVEMBER 2002
Campaign Assistant Waterbury, Connecticut

- Created and managed online content for www.maloney2002.com.
- Monitored district media and researched opposition’s record.
- Supported field staff in logistics.

EDUCATION

THE GEORGE WASHINGTON UNIVERSITY EXPECTED GRADUATION DATE: DECEMBER 2007
Masters Candidate Washington, District of Columbia

Concentration: Political Management

- *Completing advanced studies in multiple campaign fields, including fundraising, organization building, statistical analysis, and targeting analysis with NCEC data.*

THE GEORGE WASHINGTON UNIVERSITY GRADUATION DATE: AUGUST 2006
Bachelor of Arts Washington, District of Columbia

Major: Political Communications

- *Focused studies on the emerging ability of technology to spread message, including campaign advertising, public relations, and strategic political communications.*

ADDITIONAL INFORMATION

Proficient in: Microsoft Word, Microsoft Excel, Microsoft Powerpoint, Macromedia Dreamweaver, Adobe Photoshop, Adobe Imageready, HTML, Intermediate CSS, Movabletype,

Working knowledge in: Adobe Illustrator, Adobe InDesign, PHP/MySQL, Javascript